

COOKIES TERMS AND CONDITIONS

What are Cookies?

Cookie files are small files, which store information about your browser and normally serve to distinguish individual users. However, the user person is not identifiable based on this information.

Why we use Cookies:

- for our pages to work properly, to complete the booking process with as little trouble as possible.
- to determine, which pages and functions our visitors use the most often.

Which cookie files do we use:

Based on how long they last, we can classify two basic types of cookie files we use on our pages: Short-term, so-called “session cookies”, which are temporary and remain stored in your browser only until you close it; and long-term, so-called “persistent cookies”, which remain much longer on your device or until you manually remove them (storage time of cookie files on your device depends on the cookie settings and the settings of your browser).

Based on the function the cookies perform, we can classify them into:

- conversion, which allow us to analyze the performance of different sales channels
- tracking, which in combination with the conversion cookies help us analyze the performance of different sales channels
- remarketing, which we use to personalize ad content and its correct targeting
- analytical, which help us improve the user comfort of our webpage by understanding how it is used by the users
- essential, which are important for the basic web functionality

Some cookie files may collect information, which is subsequently used by third parties, and which, for example, directly support our advertising activities (so-called “third party cookies”). However, it is not possible to identify you based on this data.

The cookies we use help us improve our webpages.

If you do not want to accept cookies, you can adjust the setting of your browser. The hint function of your browser explains how you can change this setting. You can also visit www.aboutcookies.org, which contains comprehensive information on how to manage cookie files in a wide range of browsers.

Please note that by blocking cookies, you might not be able to fully use all webpage functions, especially the booking system to complete your booking.